

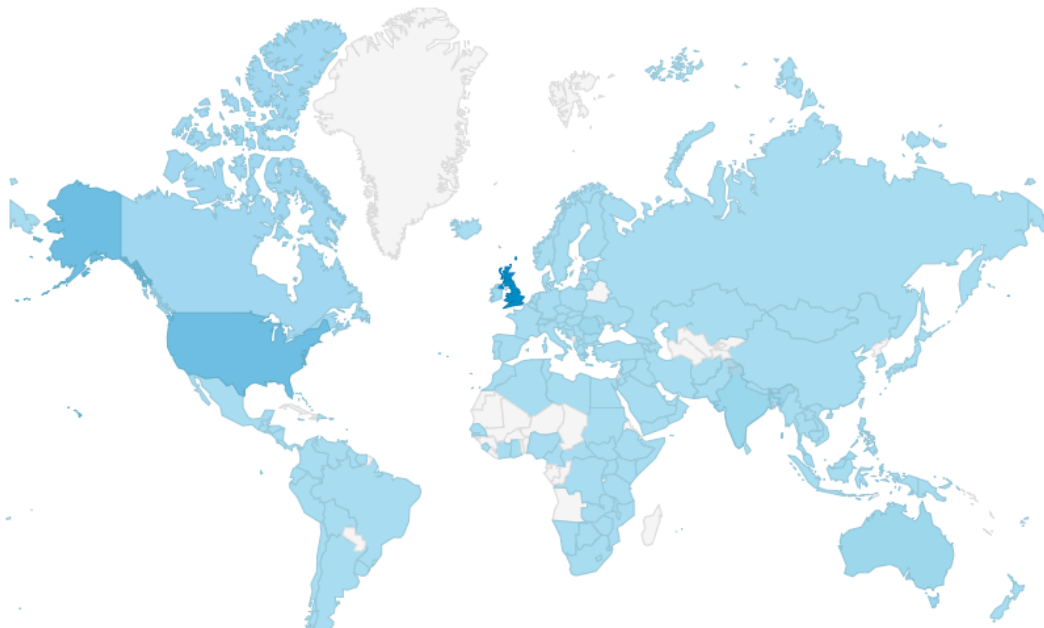
Who uses statstutor? (December 2013 - November 2014)

Web statistics¹ show that during the last year 20,000 visits were made by 15,500 visitors. **statstutor** was only launched in May 2013 so full year comparative data is not available. Data from the second half of the year shows that visits² and visitors³ are increasing up 13.7% and 18.6% respectively.

Just under a quarter of **statstutor** users (23%) returned during the year. The average duration of a visit was 2.5 minutes.

Almost half of visits to **statstutor** are from the UK (48%). International users are based in a wide range of countries (see map below). The top nine are:

- US (16.9%)
- India (3.9%)
- Australia (3.0%)
- Romania (2.9%)
- Canada (2.4%)
- Ireland (2.0%)
- Philippines (1.7%)
- Malaysia (1.1%)
- Germany (1.0%)



¹ Google Analytics - 1 December 2013 – 30 November 2014

² 10,700 (June 2014 - November 2013) and 9,400 (June 2013 - November 2013)

³ 8,500 (June 2014 - November 2013) and 7,200 (June 2013 - November 2013)