

Who uses statstutor? (January 2015 – December 2015)

Web statistics¹ show that during 2015 27,000 visits were made by 21,600 visitors. This is an increase of more than 30% on 2014 when 21,000 visits were made by 16,000 users.

Just over a fifth of **statstutor** users (21%) returned during the year. The average duration of a visit was 2.25 minutes.

Almost half of visits to **statstutor** are from the UK (43%). International users are based in a wide range of countries. The top nine are:

- US (19.9%)
- India (4.1%)
- Australia (2.95%)
- Philippines (2.6%)
- Canada (2.2%)
- Ireland (1.6%)
- Malaysia (1.25%)
- Pakistan (1.1%)
- Germany (1.1%)

¹ Google analytics www.statstutor.ac.uk 01/01/2015 – 31/12/2015